

EMerge Alliance Adds New Members to its DC Power Standards Movement

*GE, Intel, Universal Electric, PulseStar, Power-One, NextEnergy Center
and Dynamic Supplier Alignment join consortium*

SAN RAMON, CALIF. (July 11, 2011) – The EMerge Alliance – an open industry association leading the rapid adoption of safe direct-current (DC) power distribution standards for commercial buildings – today announced a new wave of organizations joining the Alliance.

The newest members of the EMerge Alliance include:

GE Energy – Participating Member

Intel Corporation – Participating Member

Universal Electric Corporation – Starline DC Solutions – Participating Member

PulseStar Technologies – Participating Member (upgrade)

Power-One – General Member

NextEnergy Center – Corresponding Member

Dynamic Supplier Alignment – Supporting Member

The Alliance and its members continue to advance the green, net-zero energy commercial building movement through their collaborative effort to bring the benefits of hybrid AC-DC power architectures to occupied spaces, data centers, building services and outdoor applications. According to Alliance Chairman Brian Patterson, the Alliance’s vision is to generate a family of DC power distribution standards that meet the evolving needs of businesses and facilities today.

“There is an increasing demand for improved reliability and energy efficiency across the entire commercial building envelope, and DC power is the most efficient solution,” said Patterson. “We’re very pleased to see these companies join the visionaries who started this movement. The time has never been better to join the DC power movement and provide solutions that make buildings more efficient, flexible and sustainable than ever before.”

Since its launch in 2008, the Alliance completed the development of the first EMerge Alliance Standard for occupied spaces in its first year, released nearly 50 EMerge Alliance Registered products and started a new effort focused on incorporating DC microgrids in data and telecommunications centers. With more than 15 demonstration sites in data centers and commercial interiors across the country, the Alliance is committed to educating the market on the benefits of DC power applications throughout various platforms. The EMerge Alliance is accepting new members at various levels, with ongoing opportunities to be involved in standards development, product registration and system applications. Visit www.EMergealliance.org for more information.

About the EMerge Alliance

The EMerge Alliance is an open industry association of nearly 80 members leading the rapid adoption of safe DC power distribution in commercial buildings through the development of EMerge Alliance standards. These innovative application standards integrate building infrastructure, power, controls and devices (such as lighting) in a common microgrid platform to facilitate the hybrid use of AC and DC power throughout buildings for unprecedented design and space flexibility, greater energy efficiency and improved sustainability. Ongoing and increasing demand for improved reliability and energy efficiency across all areas of commercial buildings provides the need for the EMerge Alliance family of power distribution standards in occupied spaces, data centers, building services, and outdoor applications. The not-for-profit Alliance is accepting new members at various levels. For more information, visit www.EMergeAlliance.org.

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